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Contact for additional Info
Joshua Milne
261 Fearless, Inc.
Media Information
Josh@JoshuaMilnePR.com



Kathrine Switzer Nominated for Prestigious Laureus World Sports Award

Fans Can Vote for Switzer's Historic Run at 2017 Boston Marathon

New York City – AUGUST 17, 2017 – [Kathrine Switzer's](#) historic run in the 2017 Boston Marathon has been nominated for "Best Sporting Moment of the Year" by the prestigious [Laureus World Sports Awards](#). The honor recognizes a women's long-distance running pioneer who became the first woman to officially register and complete the famed Boston Marathon in 1967 and then celebrate the feat by running on the 50th anniversary of the '67 race this past April.

This is the first year the Laureus World Sports Awards will honor the "Best Sporting Moment of the Year," and the organization is allowing fans to vote in the global online polling. Switzer's nomination is named "Run for Rights," and her fans can vote online through August 31, 2017. By participating in the voting process, fans have a chance to win VIP tickets to the awards ceremony, scheduled for February 14, 2018 in Monaco.

Laureus created the new category to "look beyond the scoreboard or podium," and to honor athletes who "symbolize the true value of sport and bring to life the message that sports has the power to change the world."

Switzer has done just that after she pioneered an era of participation in all sports, not just running, by women of all ages. Her story has inspired a generation of women athletes as Switzer successfully launched "[261 Fearless](#)" with the mission to use running as a vehicle to empower and unite women globally through the creation of clubs, education opportunities, a new communication platform and special events.

"We are encouraging women runners of all abilities to support each other by promoting a healthy lifestyle, a positive sense of self and fearlessness," said Switzer. "The 261 Fearless Club network is creating a new and wide-ranging global presence to connect club members from cities throughout the USA with runners from all over the world."

Fans can support Switzer's efforts by taking part in the online voting by visiting www.mylareus.com and voting for Switzer and the "Run for Rights" nomination before Sept. 1, 2017.

About Kathrine Switzer

An iconic athlete, author, and advocate for sports and social causes, Kathrine Switzer was the first woman to officially enter and then run the Boston Marathon. Switzer has been honored for her achievements, most recently for running the Boston Marathon on the 50th anniversary of her historic run in 1967 and for her induction to the USA National Women's Hall of Fame which recognized her for creating positive social change throughout her storied career. The ramifications of this work is both joyful and profound, changing forever the face of sports, health, creating opportunities for women around the world by fearlessly empowering millions beyond the finish line, and it is all activated through the recently launched non-profit 261 Fearless, so aptly named after her bib number in Boston back in 1967.

About 261 Fearless, Inc.

For more information, please visit, <http://www.261fearless.org>

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